

# INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES OF STAFFORDSHIRE UNIVERSITY STUDENTS' UNION

We have audited the financial statements of Staffordshire University Students' Union for the year ended 31 July 2014 set out on pages 14 to 26. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charity's trustees, as a body, in accordance with section 144 of the Charities Act 2011 and regulations made under section 154 of that Act. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an Auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and its trustees, as a body, for our audit work, for this report, or for the opinion we have formed.

#### RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND AUDITORS

As explained more fully in the Trustees' responsibilities statement, the Trustees are responsible for the preparation of financial statements which give a true and fair view.

We have been appointed as auditors under section 144 of the Charities Act 2011 and report to you in accordance with regulations made under section 154 of that Act. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

## SCOPE OF THE AUDIT OF THE FINANCIAL STATEMENTS

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charity's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the Trustees; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Trustees' report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

## **OPINION ON FINANCIAL STATEMENTS**

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 July 2014 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.



# INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES OF STAFFORDSHIRE UNIVERSITY STUDENTS' UNION

#### MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

We have nothing to report in respect of the following matters where the Charities Act 2011 requires us to report to you if, in our opinion:

- the information given in the Trustees' report is inconsistent in any material respect with the financial statements; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

## **Crowe Clark Whitehill LLP**

Statutory Auditor
Black Country House
Rounds Green Road
Oldbury
West Midlands
B69 2DG
Date:



# STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 JULY 2014

INCOMING RESOURCES	Note	Restricted Fixed Asset Fund 2014 £	Restricted funds 2014 £	Unrestricted funds 2014 £	Total funds 2014 £	Total funds 2013 £
INCOMING RESOURCES						
Incoming resources from generated funds: Voluntary income Activities for generating funds Investment income Incoming resources from	2	541,000 - -	45,298 - -	1,490,677 31,637 2,589	2,076,975 31,637 2,589	1,520,072 29,208 4,615
charitable activities	5	-	89,443	2,281,874	2,371,317	2,472,275
Other incoming resources	4	-	-	24,506	24,506	19,966
TOTAL INCOMING RESOURCES		541,000	134,741	3,831,283	4,507,024	4,046,136
RESOURCES EXPENDED						
Costs of generating funds: Commercial marketing / sponsorship Charitable activities Governance costs	8 6	- 135,240 -	- 161,883 -	16,250 3,837,835 10,250	16,250 4,134,958 10,250	17,292 3,978,878 10,250
TOTAL RESOURCES						
EXPENDED	7	135,240	161,883	3,864,335	4,161,458	4,006,420
MOVEMENT IN TOTAL FUNDS FOR THE YEAR - NET INCOME/(EXPENDITURE) FOR THE YEAR	6	405,760	(27,142)	(33,052)	345,566	39,716
Total funds at 1 August 2013		-	145,680	887,715	1,033,395	993,679
TOTAL FUNDS AT 31 JULY 2014		405,760	118,538	854,663	1,378,961	1,033,395

All activities relate to continuing operations.

The notes on pages 16 to 26 form part of these financial statements.



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	Note	£	2014 £	£	2013 £
FIXED ASSETS					
Tangible assets	11		803,636		286,283
Investments	12		60		60
			803,696		286,343
CURRENT ASSETS					
Stocks	13	77,151		69,338	
Debtors	14	85,458		74,641	
Cash at bank		547,947		768,454	
		710,556		912,433	
<b>CREDITORS:</b> amounts falling due within one year	15	(135,291)		(165,381)	
NET CURRENT ASSETS			575,265		747,052
NET ASSETS			1,378,961		1,033,395
CHARITY FUNDS					
Restricted fixed asset fund	16		405,760		-
Restricted funds	16		118,538		145,680
Unrestricted funds	16		854,663		887,715
TOTAL FUNDS			1,378,961		1,033,395

The financial statements were approved by the Trustees on behalf, by:

and signed on their

R Owusu Antwi President K Sankson General Manager

The notes on pages 16 to 26 form part of these financial statements.



#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JULY 2014

#### 1. ACCOUNTING POLICIES

#### 1.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention, with the exception of investments which are included at market value. The financial statements have been prepared in accordance with the Statement of Recommended Practice (SORP), 'Accounting and Reporting by Charities' published in March 2005 and applicable accounting standards.

## 1.2 Going concern

The Union has cash resources and has no requirement for external funding. The trustees have a reasonable expectation that the Union has adequate resources to continue in operational existence for the foreseeable future. They continue to believe the going concern basis of accounting appropriate in preparing the annual financial statements.

### 1.3 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

### 1.4 Incoming resources

All incoming resources are included in the Statement of Financial Activities when the charity has entitlement to the funds, certainty of receipt and the amount can be measured with sufficient reliability.

Donated services or facilities, which comprise donated services, are included in income at a valuation which is an estimate of the financial cost borne by the donor where such a cost is quantifiable and measurable. No income is recognised where there is no financial cost borne by a third party.

Other income is recognised in the period in which it is receivable and to the extent the goods have been provided or on completion of the service.

## 1.5 Resources expended

Expenditure is accounted for on an accruals basis and has been included under expense categories that aggregate all costs for allocation to activities. Where costs cannot be directly attributed to particular activities they have been allocated on a basis consistent with the use of the resources.

Support costs are those costs incurred directly in support of expenditure on the objects of the charity and include project management carried out at Headquarters. Governance costs are those incurred in connection with administration of the charity and compliance with constitutional and statutory requirements.



#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JULY 2014

#### 1. ACCOUNTING POLICIES (continued)

#### 1.6 Tangible fixed assets and depreciation

There is no set de minimis level for the capitalisation of tangible fixed assets and each case is dealt with on an individual basis.

The policy with respect to impairment reviews of fixed assets is that reviews will be carried out if events indicate that the carrying value of any fixed asset may not be recoverable. Impairment losses are recognised in the SOFA.

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Fixtures & fittings

- 25% - 33.3% per annum

## 1.7 Operating leases

Rentals under operating leases are charged to the Statement of Financial Activities on a straight line basis over the lease term.

#### 1.8 Investments

Fixed asset investments are stated at cost less provision for diminution in value.

### 1.9 Stocks

Stocks are valued at the lower of cost and net realisable value.

## 1.10 Pensions

The Union participates in the Students' Union Superannuation Scheme, a defined benefit scheme which is externally funded and contracted out of the State Second Pension. The fund is valued at least every three years by a professionally qualified independent actuary with the rates of contribution payable being determined by the trustees on the advice of the actuary. The scheme operates as a pooled arrangement, with contributions paid at a centrally agreed rate. As a consequence, no share of the underlying assets and liabilities can be directly attributed to the Union. Under the terms of FRS17, in these circumstances contributions are accounted for as if the scheme were a defined contribution scheme based on actual contributions paid through the year.

## 1.11 Grants

Grants towards capital expenditure are credited to deferred revenue and released to the income and expenditure account over the expected useful life of the assets.

The recurrent block grant is receivable from Staffordshire University, the Union's parent Governing Body. The grant is credited to the income and expenditure account in the year to which it relates.

Project support grants are project based and include grants which are receivable from the University and other funding bodies.



## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JULY 2014

# 1. ACCOUNTING POLICIES (continued)

#### 1.12 Taxation

No provision has been made in these accounts for corporation tax since the Union is exempt from such taxes as accepted by HM Revenue and Customs.

# 1.13 Recognition of liabilities

Liabilities are recognised when either a constructive or legal obligation exists.

## 2. VOLUNTARY INCOME

	Restricted Fixed Asset Fund 2014 £	Restricted funds 2014 £	Unrestricted funds 2014 £	Total funds 2014 £	Total funds 2013 £
Support in kind Recurrent block grant	-	-	513,000 950,365	513,000 950,365	513,000 949,849
Project support grant - additional grant	541,000	45,298	27,312	613,610	57,223
Voluntary income	541,000	45,298	1,490,677	2,076,975	1,520,072

In accordance with the Charities SORP 2005, the Union has valued the benefit it receives from occupying 4,370 sq m of facilities owned by the University on a rent-free basis, at the trustees' estimate of market value (£95sqm\*) at £415,000.

In addition it received access to Sport Facilities for the purpose of providing sporting activities equivalent to £98,000 in values.

### 3. INVESTMENT INCOME

	Restricted Fixed Asset Fund 2014	Total funds 2014	Total funds 2013
Bank interest receivable	£ 	£ 2,589	£ 4,615



# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JULY 2014

4.	OTHER INCOMING RESOURCES				
				2014 £	2013 £
	ATM machine income Venue hire			2,778 838	7,039
	JVTV income			2,609	2,037
	Personal accident insurance			4,224	5,019
	PDQ income			10,284	1,976
	Miscellaneous			3,773	3,895
			_	24,506	19,966
5.	INCOMING RESOURCES FROM CHARITAI	BLE ACTIVIT	IES		
		Restricted	Unrestricted	Total	Total
		funds	funds	funds	funds
		2014 £	2014 £	2014 £	2013 £
	Bars and kitchens	£		~	
	Shops	-	1,383,813 693,477	1,383,813 693,477	1,350,298 765,019
	Entertainments and machine sales	_	151,208	151,208	217,171
	Societies, clubs and freshers	89,443	38,513	127,956	128,604
	Other	-	14,863	14,863	11,183
	Total	89,443	2,281,874	2,371,317	2,472,275
6.	GOVERNANCE COSTS				
	Restricted				
	Fixed Asset		Unrestricted	Total	Total
	Fund	funds	funds	funds	funds
	2014 £	2014 £	2014 £	2014 £	2013 £
		L	£	2	٤
	Governance Auditors' remuneration -		10,250	10,250	10,250
	1011U11011atiO11	-	10,250	10,230	10,250



# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JULY 2014

7	ANALYSIS OF RESOURCES EXPENDED BY EXPENDITURE TYPE	
1.	ANALISIS OF RESOURCES EXPENDED BY EXPENDITURE LIFE	

	Staff costs 2014 £	Depreciation 2014 £	Other costs 2014 £	Total 2014 £	Total 2013 £
Fundraising expenses	13,260	79	2,911	16,250	17,292
Costs of generating funds	13,260	79	2,911	16,250	17,292
Advice and representation Job Centre, activities and	334,855	3,288	107,362	445,505	450,346
skills	156,808	1,277	99,330	257,415	268,028
Campaigns and communications Bars and kitchens Shops Entertainments and security Societies, clubs and	71,602 673,029 182,195 340	760 269,328 21,653 43	43,350 914,864 599,200 172,749	115,712 1,857,221 803,048 173,132	129,039 1,664,838 816,836 216,360
freshers Other	134,135 157	1,858 20	335,917 10,838	471,910 11,015	423,846 9,585
Charitable activities	1,553,121	298,227	2,283,610	4,134,958	3,978,878
Governance	-	-	10,250	10,250	10,250
	1,566,381	298,306	2,296,771	4,161,458	4,006,420

# 8. ANALYSIS OF RESOURCES EXPENDED BY ACTIVITIES

	Activities undertaken directly 2014 £	Support costs 2014 £	Total 2014 £	Total 2013 £
Advice and representation	383,550	61,955	445,505	450,346
Job Centre, activities and skills	236,229	21,186	257,415	268,028
Campaigns and communications	102,317	13,395	115,712	129,039
Bars and kitchens	1,658,188	199,033	1,857,221	1,664,838
Shops	754,759	48,289	803,048	816,836
Entertainments and security	172,571	561	173,132	216,360
Societies, clubs and freshers	442,498	29,412	471,910	423,846
Other costs of activities	10,756	259	11,015	9,585
	3,760,868	374,090	4,134,958	3,978,878



# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JULY 2014

		0044	004
		2014 £	2013 £
	Indirect trading costs	54,177	46,153
	Finance costs	119,448	127,128
	IT services	7,394	6,047
	Administration	109,140	119,126
	Development Less:	92,005	100,246
	Support costs allocated to costs of generating funds	(7,374)	(7,360
		374,790	391,340
).	NET INCOMING RESOURCES / (RESOURCES EXPENDED)		
	This is stated after charging:		
		2014	2013
		£	1
	Depreciation of tangible fixed assets:		
	- owned by the charity	298,306	99,851
	Auditors' remuneration	10,250	10,250
	Governance Internal audit costs	-	-
	During the year, no Trustees received any remuneration (2013 - £N		
0.	During the year, no Trustees received any remuneration (2013 - £N STAFF COSTS		
0.		NIL).	
0.	STAFF COSTS	——————————————————————————————————————	2013
0.	STAFF COSTS		
0.	STAFF COSTS Staff costs were as follows:	2014 £	ž
0.	STAFF COSTS	2014	1,334,640
0.	STAFF COSTS Staff costs were as follows: Wages and salaries	2014 £ 1,428,657	1,334,640 72,827
0.	STAFF COSTS Staff costs were as follows:  Wages and salaries Social security costs	2014 £ 1,428,657 73,211	1,334,640 72,827 66,350
0.	STAFF COSTS Staff costs were as follows:  Wages and salaries Social security costs	2014 £ 1,428,657 73,211 64,513 1,566,381	2013 4 1,334,640 72,827 66,350 1,473,817
0.	STAFF COSTS Staff costs were as follows:  Wages and salaries Social security costs Pension costs	2014 £ 1,428,657 73,211 64,513 1,566,381 s follows:	1,334,640 72,827 66,350 1,473,817
0.	STAFF COSTS Staff costs were as follows:  Wages and salaries Social security costs Pension costs  The average monthly number of employees during the year was as	2014 £ 1,428,657 73,211 64,513 1,566,381 s follows:	1,334,640 72,827 66,350 1,473,817
0.	STAFF COSTS Staff costs were as follows:  Wages and salaries Social security costs Pension costs  The average monthly number of employees during the year was as Management and administration	2014 £ 1,428,657 73,211 64,513 1,566,381 s follows:	1,334,640 72,827 66,350 1,473,817 2013 No.
0.	STAFF COSTS Staff costs were as follows:  Wages and salaries Social security costs Pension costs  The average monthly number of employees during the year was as	2014 £ 1,428,657 73,211 64,513 1,566,381 s follows:	1,334,640 72,827 66,350



# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JULY 2014

# 10. STAFF COSTS (continued)

No employee received remuneration amounting to more than £60,000 in either year.

# 11. TANGIBLE FIXED ASSETS

	Fixtures & fittings £
Cost	
At 1 August 2013	1,169,224
Additions	815,977
Disposals	(6,355)
At 31 July 2014	1,978,846
Depreciation	
At 1 August 2013	882,941
Charge for the year	298,306
On disposals	(6,037)
At 31 July 2014	1,175,210
Net book value	
At 31 July 2014	803,636
At 31 July 2013	286,283

# 12. FIXED ASSET INVESTMENTS

All the fixed asset investments are held in the UK

		investments £
Cost		
At 1 August 2013 and 31 July 2014		60
Historical cost		60
Investments at cost comprise:	2014 £	2013 £
Unlisted investments	60	60

Unlisted



NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2014

	STOCKS				
				2014	2013
	Goods for resale			£ 77,151	£ 69,338
	Goods for resale			<del></del>	
14.	DEBTORS				
				2014 £	2013 £
	Trade debtors			27,241	3,911
	Other debtors			9,599	26,547
	Prepayments and accrued income			48,618	44,183
				85,458	74,641
15.	CREDITORS: Amounts falling due within one year				
				2014	2013
				£	£
	Trade creditors			15,283	8,078
	Other taxation and social security Other creditors			35,993 46,841	17,524 11,981
	Accruals and deferred income			37,174	127,798
			,	135,291	165,381
	University grants that have been received in a have been included in deferred income.	dvance of the 201	4/15 year for	which they are i	
	Deferred income				£
					~
	Deferred income at 1 August 2013 Amounts released from previous years				79,155
				_	79,155
	Amounts released from previous years			- -	79,155
16.	Amounts released from previous years			- -	79,155
16.	Amounts released from previous years  Deferred income at 31 July 2014	Brought Forward £	Incoming resources £	Resources Expended £	79,155
16.	Amounts released from previous years  Deferred income at 31 July 2014	Forward	resources	Expended	79,155 (79,155) - Carried Forward



#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JULY 2014

#### 16. STATEMENT OF FUNDS (continued)

#### **Restricted Fixed Asset Fund**

Leek Road		541,000	(135,240)	405,760
Restricted funds				
Phone Application Involved Media Development Intern Student Led Teaching Awards Clubs and Societies Greenpad	500 86,117 4,840 1,355 52,868	- 765 - 208 89,443 44,325	(500) (48,248) (4,840) (1,563) (71,966) (34,766)	38,634 - - 70,345 9,559
	145,680	134,741	(161,883)	118,538
Total of funds	1,033,395	4,507,024	(4,161,458)	1,378,961

A summary of the aims of the key restricted funds are as follows:

Involved – The Union has received funding to support the development of its volunteer programme and community programme from both the University and Local Authority and residual funding from these programmes are continuing to be spent.

STARS –Student Academic Representation Programme receives programme specific funding from the University that is treated discretely from the broader representation work.

Student Academic Partnerships Programme - This is a fund held and administered by the Union for the purpose of financing programmes of work or research undertaken by students and academics in partnership to achieve improvements to the student experience.

Sport England - This is funding from Sport England for their project called Active Universities. Its aim is to to get more university students playing sport, as part of the mass participation legacy from the London 2012 Olympic and Paralympic Games.

Clubs and Societies - These are funds raised by the clubs and societies and administered by the Union for the specific benefit of that club or society which is ultimately under the control of the Union.

Restricted Fixed Asset Fund - This fund is money donated to the union by the university for the renovation of the Leek Road venue. It is being released over 4 years and represents the depreciation charge.



# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JULY 2014

	SUMMARY OF FUNDS					
			Brought Forward £	Incoming resources £	Resources Expended £	Carried Forward £
	General funds Restricted Fixed Asset Fund Restricted funds		887,715 - 145,680	3,831,283 541,000 134,741	(3,864,335) (135,240) (161,883)	854,663 405,760 118,538
			1,033,395	4,507,024	(4,161,458)	1,378,961
17.	ANALYSIS OF NET ASSETS BETWEEN FUNDS					
		Restricted Fixed Asset Fund 2014 £	Restricted funds 2014 £	Unrestrict- ed funds 2014 £	Total funds 2014 £	Total funds 2013 £
	Tangible fixed assets Fixed asset investments Current assets Creditors due within one year	405,760 - - -	- - 118,538 -	397,876 60 592,018 (135,291)	803,636 60 710,556 (135,291)	286,283 60 912,433 (165,381)
		405,760	118,538	854,663 ———	1,378,961	1,033,395
18.	CAPITAL COMMITMENTS					
	At 31 July 2014 the charity had	capital commitm	ents as follows	:	2014 £	2013 £
	Contracted for but not provided	in these financia	al statements		-	818,000



#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JULY 2014

#### 19. PENSION COMMITMENTS

The Union participates in the Students' Union Superannuation Scheme, which is a defined benefit scheme whose membership consists of employees of students' unions and related bodies throughout the country. Benefits in respect of service up to 30 September 2003 are accrued on a "final salary" basis, with benefits in respect of service from 1 October 2003 accruing on a Career Average Revalued Earnings (CARE) basis. With effect from 30 September 2011 the scheme closed to future accrual.

The most recent valuation of the scheme was carried out as at 30 June 2013 and showed that the market value of the scheme's assets was £80,910,623 with these assets representing 52% of the value of benefits that had accrued to members after allowing for expected future increases in earnings. The deficit on an ongoing funding basis amounted to £73,849,000.

The assumptions which have the most significant effect upon the results of the valuation are those relating to the rate of return on investments and the rates of increase in salaries and pensions.

The following assumptions applied at 30 June 2013:-

- The investment return would be 6.1% per annum before retirement and 4.1% per annum after retirement
- Pensions accruing on the CARE basis would revalue at 3.6% per annum.
- Present and future pensions would increase at rates specified by scheme rules with appropriate assumptions where these are dependent on inflation.

The 2013 valuation recommended a monthly contribution requirement by each Union expressed in monetary terms intended to clear the ongoing funding deficit over a period of 17 years and will increase by at least 5% each year. These contributions also include an allowance for cost of the ongoing administrative and operational expenses of running the Scheme. These rates applied with effect from 1 October 2014 and will be formally reviewed following completion of the next valuation due with an effective date of 30 June 2016. Surpluses or deficits which arise at future valuations will also impact on the Union's future contribution commitment. In addition to the above contributions, the Union also pays its share of the scheme's levy to the Pension Protection Fund.

The total contributions paid into the scheme by the Union in respect of eligible employees for the year ended 31 July 2014 amounted to £64,513, including deficit contributions. (2013 - £66,350).

## 20. TRUSTEES' REMUNERATION

	2014	2013
	£	£
Remuneration	77,492	61,992

Each of the Executive Committee's sabbatical officers received remuneration as authorised in the Union's governing document, for the representation, campaigning and support work they undertake as distinct from their trustee responsibilities. During the year the four sabbatical officers were paid as allowed and all received equal remuneration.