

Leadership Race Election Rules 2019

These rules are fundamental in ensuring the elections are free and fair and any breach of these rules may result in disqualification.

A. Principles

- i. **Fair** – It is important that we elect people in a free and fair manner. It is fair that each candidate has the right to promote themselves; it would be unfair to hinder anyone else's campaign. The rules are not here to give everyone an equal chance of winning, just a fair one.
- ii. **Safe** - Do not cause any danger with your campaign materials or campaigning and avoid endangering yourself and others. Be sensible and check with the Union if you think an idea is risky.
- iii. **Legal** - The Students' Union and the University cannot tolerate any behaviour which may constitute a breach of the law or institutional rules and regulations.
- iv. **Positive** - Being positive about what you would bring to a role will get you more votes than being negative about others. Rather than outlining the failures of others, highlight your strengths and experience.

B. Conduct

- i. Campaigners should not undertake campaigns activity which others could not also reasonably do.
- ii. Campaigners must take reasonable steps to ensure that their supporters' actions comply with the campaign rules at all times and must be able to demonstrate this in the event of a complaint against them.
- iii. Campaigners may only alter, move or remove their own campaign materials.
- iv. Campaigners may only use mailing lists where lawful to do so. In most cases this will require the consent of the members on the list to use their details.
- v. Campaigners must allow voters to cast their ballot freely and must not communicate with voters in any way once they have begun to complete their ballot.

C. Budget

- i. Campaigners must not exceed a budget of £25.
- ii. All campaigners must submit a written list of all campaign costs with corresponding receipts to the Deputy Returning Officer (or equivalent) no later than 12 hours after polls close. If candidates do not spend any money during the course of their campaign this must be made clear on the submission.
- iii. Items freely and readily available to all campaigners can be used without itemisation e.g. cardboard. Candidates can source these from where they see fit.
- iv. Preowned items that were not bought for the purpose of the election can be used without itemisation e.g. a bedsheet. A candidate may be challenged on this and will be expected provide reasonable evidence that this is the case.