

## Gary Richardson, President

December 2012

### New projects

**Campaigns Fund/Form** – One of the promises for the Students' Union is '*campaign, educate and advise on the issues that matter to you*'. We have a set amount of our budget set aside for campaigns (this is where the cost for Demo 2012 and Staffs Housing Survey is assigned to) which can be assessed by students to lead on their own campaign. In order to give students and our forums guidance I am going to work with key Union staff to create a process – similar to the event feasibility, new start up and activities development forms - that is effective in give the Union an understanding and guidance of what the campaign wants to achieve and a breakdown of costs.

**Completion Date: December 2012**

### On-going projects

**Demo 2012** – The Demo took place on November 21<sup>st</sup> and we managed to take down to London 26 students. The day ran smoothly without major incidents and I can only praise the members of staff that worked hard to ensure that this was possible.

The next phase of Demo 2012 is to review the organisation before November 21<sup>st</sup>, the day, the messages that we and NUS were giving out and if there is anything that **council** believes that we should continue to pursue and there will be a Demo 2012 discussion point at the council meeting.

200 images were loaded up to addyourface.co.uk website which was printed on the banner that we marched with in London.

Beth went round and got several of our teams and their opposition to have a photo with an '*I Support Demo 2012*' banner.

Campaign cost (TBC)	
Travel	£1,021
Promotional	£90
Total	<b><u>£1,111</u></b>
Deposits unreturned	£25
Total	<b><u>£1,086</u></b>

**Completion Date: December 2012**

**Housing** – On Monday, November 26<sup>th</sup> we launched the Staffs Housing Survey to find out what students think of the accommodation that they rent whilst at University. The questions cover three areas, Rating of Landlord, Rating of Accommodation and Rating of Local Area.

The survey is scheduled to run until Friday, December 21<sup>st</sup> so if there are any councillors that have yet to fill in the survey please do. This is an area that I feel that we need to do more work on in order to improve the living conditions for students.

Once the survey is complete we will be analysing the results to help develop what we do. I am also going to have a look at how we present the results.

Current campaign costs

Surveys	£30
Promotional	£30
Prize draw	£ --

Total **£60**

**Completion date: February 2013** (Originally January 2013)

**Campus Representation** – Since the last meeting we have started to make progress on physical representation on sites away from Stoke and Stafford. I have met with Jo Jones and Judith Robinson who form part of the University Partnerships team to find out key contacts at UK partners. I have also liaised with our retail manager to have a look at our approach to when we are visiting other sites and we have put in place a plan that will give a full Union presence which will include having officers available, an advisor, volunteering and promotional assistants available to help gather thoughts about what students in these locations need. We have will seeing how this runs for the first time on December 4<sup>th</sup> when we visit Shrewsbury.

By next council I intend to have dates in Officers diaries and promotional material available and also get in touch with Edge Hill University who also have a campus down in Shrewsbury to see if there is an opportunity to link up and provide a better student experience.

**Completion Date: Ongoing**

### Items to note

**Community (Friends of Hanley Park)** – Hoping to have a meeting on November 1<sup>st</sup> at 5pm with those councillors that put themselves forward to help get involved with some planning. We have arranged times in our calendars to actively promote the Demo and encourage people to sign up and get involved in the build up to the demo.

**Elections** – By the time council next meets we will be in the election period. If you are considering running for an Officer position or rerunning for a councillor position and would like some advice please feel free to come and speak to me. If you are not considering re-running or running for a Full Time position and would like to help promote elections please let me know. Last year we had less than 1,000 students voting in the main elections and we are have set ourselves a target of increasing voter turnout to 15%. It is also important to have full support during the election period.

**University Open Days** – The Students' Union has a presence at all open days and the officer team is available to answer any questions and promote what we do as a Union. If any councillor would like to help out at an open day and promote the Students' Union please let me know.

**Student Academic Reviewers** – Closing date for applications to become an academic reviewer closes on Friday, November 30<sup>th</sup>. If you are interested in applying please head to [staffsunion.com/jobs](http://staffsunion.com/jobs)

### Action Points

**Meeting with FW and MR** – Hoping to have a meeting on November 1<sup>st</sup> at 5pm with those councillors that put themselves forward to help get involved with some planning. We have arranged times in our calendars to actively promote the Demo and encourage people to sign up and get involved in the build up to the demo.

**Student Memorial** – As of the time of writing this council report I have yet to arrange a meeting with ROA, RT and Emma Bowden.

**Key dates and Outcomes** – Have included key dates and outcomes in my council report.