

Gary Richardson, President

January 2013

New projects

Alumni Engagement – Alumni are an untapped resource for the Students' Union which can benefit our members. Our clubs and societies have the best relationships with some of the alumni by having regular catch ups and in terms of club alumni oldboys/girls games and we have hosted a number of reunion's last semester. Back in December I started looking towards what we can do to engage with our former students. I am currently looking at an Alumni Varsity, an Alumni Membership and Alumni Fund.

Completion Date: March 2013

On-going projects

Campaign Fund – At the time of writing this report I have nothing further to report

Completion Date: January 2013 (Originally December 2012)

Housing – In total we had 561 students from Stoke, Stafford and Shrewsbury that completed the survey which is a good result. We are now in the process of analysing the survey results.

Current campaign costs

Surveys	£30
Promotional	£30
Prize draw	£121

Total **£181**

Completion date: February 2013 (Originally January 2013)

Campus Representation – On December 4th Beth, Rich and myself went down to Shrewsbury with a member from activities and a promotional assistant. This visit went well as we got students to fill out comment cards and the housing survey. This month we will be heading to Lichfield and Shrewsbury to promote the elections. I am also have started liaising with key University contact's responsible with partners about our presence and slowly getting dates in the calendar.

I am also going to be attending the University's UK Partnership Conference which is taking place on Thursday 10th and Friday 11th.

Completion Date: Ongoing

Items to note

Elections – Nominations for President, NUS Delegate, Trustee and Councillors open on the 21st. If you are thinking about running and have any questions please feel free to ask.

Action Points

None to note