



CHANGEMAKERS' TOOLKIT

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Introduction

to Making Change

What is 'Changemakers'?

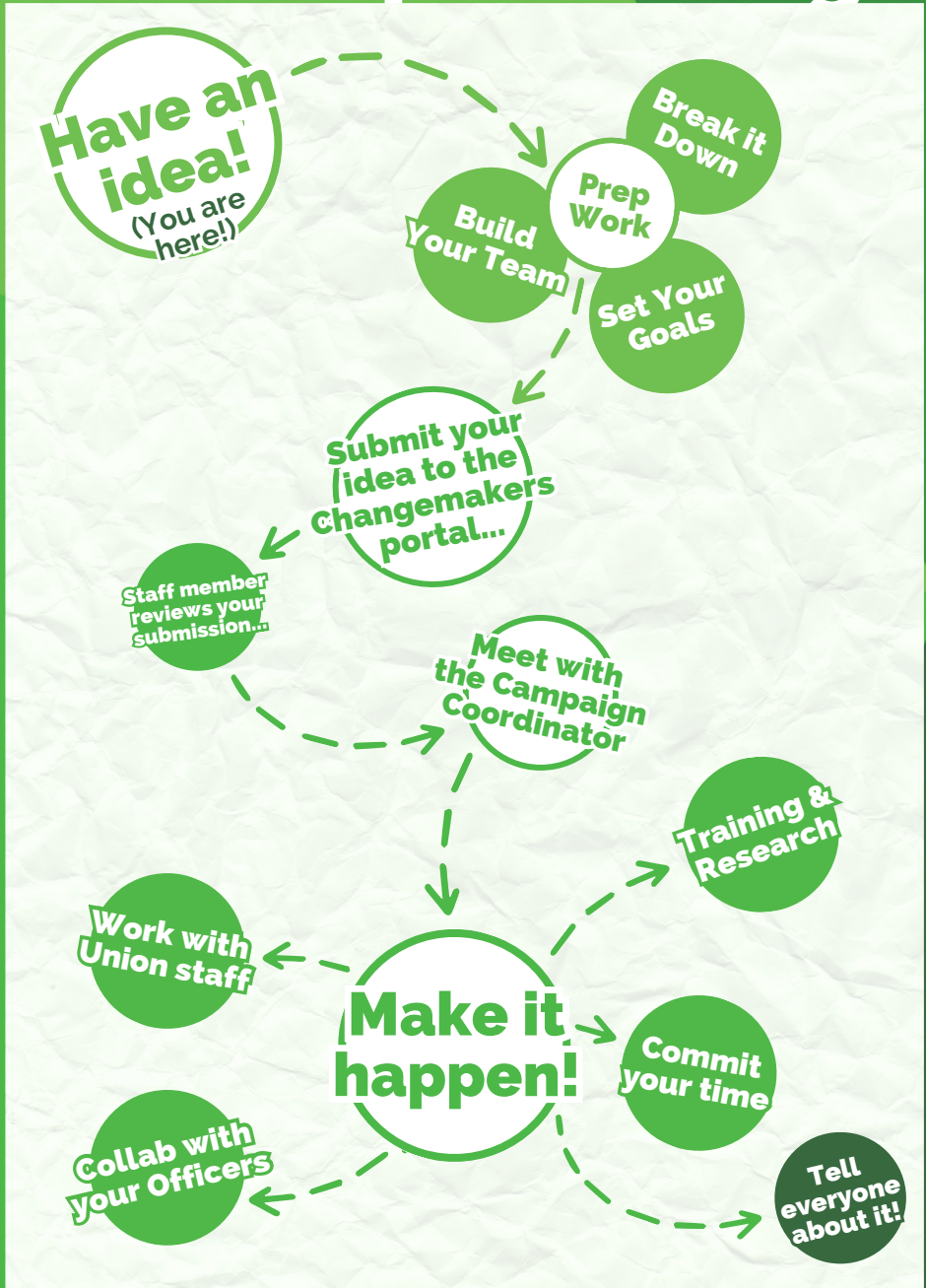
Changemakers is a project created by Your Elected Officers 2023-24) to empower you, as students, to become agents of change by providing training, key skills development, resources, and connections to existing campaigns.

Changemakers allows you to propose ideas to make real change at Staffs and beyond! With the support of the Students' Union, you could make these ideas a reality.

Why is it important?

As an organisation that is influenced and inspired by our students, we are always excited to hear what changes you want to see. No matter what your idea may be, we want you to have the opportunity to have it heard by the people who can make it a reality. Through this, we can ensure that Staffs is being shaped with the priorities of its students in mind.

Roadmap to Change





Roadmap Breakdown

So what does each step actually mean? What happens? Who is involved? And what do you need to do?

Finding Your Idea

Ideas for change usually come from looking to what is currently being done. Instead of pushing yourself to come up with a big idea with no inspiration, look closely at the experiences of yourself and students like you - how could they be improved? Don't be scared to collaborate on an idea with others, too!

Preparing Your Idea

To make progress with your idea, it needs to be clear and detailed enough. SMART goals can help with this - you can find a guide on our Changemakers webpage.

Submitting Your Idea

You can easily submit your idea via the portal on the Changemakers page on our website!

Meeting with Staff

Once we've received your submission a member of staff will look over it and organise a meeting between yourself and our Campaign Coordinator to give them a better idea of your plans and discuss next steps!

Make it Happen!

Every idea is different. Depending on what your aims are for your project, you might need to approach it in a variety of different ways to achieve them. Here are some ideas...

Commit Your Time

There will be some expectation on you to commit some time to making your idea a reality, where possible.

Collab with Your Officers

Your Officer Team do this stuff on a daily basis and some of your ideas may cross over with their own work. If so, you'll collaborate with them to get the best results!

Training

Our campaign staff will help you ensure you're fully equipped to make your journey to change!

Work with Union Staff

Our lovely Students' Union staff have the experience and connections to make your work easier - they will help you out where they can.



The End...?

Where is the end of the process? And what do we do when we get there?

Is this it? Did we do it?

Each different idea is going to have very different markers for completion - these should have been set out during your planning phases. However, if you meet this goal and see even more places you can take your work you can always submit another idea!

What about after success?

A really important part of this process comes after you achieve your goal, and that's making sure people know about it. Our Campaign Coordinator will shout about the change that's been made and the fact that it came from you!

What if it doesn't work out?

Not quite reached the goal you were aiming for? That's okay! Why not sit down with our Campaign Coordinator and talk about how you can take what you've learned into future Changemakers submissions?



Your Space

Use the space below to make some notes on your ideas. What might you need to consider? Where will you start?

