



Sabbatical Report

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January 14th, 2013

Summary

Applicant Visit Days

I have been working closely with the university's admissions and recruitment to shape their new open days which aim to convert as many applicants as possible to select Staffs as their Firm choice. I've been sitting on a planning group with admissions, lecturers and marketing on an AVD working group to sound out how we can differentiate them from traditional open days. Before Christmas I contacted captains and presidents of clubs and societies and have had a mainly positive response. Throughout the year we intend to rotate clubs and societies used so everyone will have an opportunity to be involved.

Award Planning Group

Since the last council meeting I have conducted focus groups regarding an end of year event specifically for 2013 graduates and am in the process of drafting a paper to present to members of university exec, in order to seek potential funding. It'll be a standalone event marketed solely at graduates. If any councillors have suggestions please feel free to get in touch and chip in. I'm still in the process of crowd sourcing and finding more views and opinions on a suitable event.

Festival of Liberation

Since the last council meeting I have been in regular meetings with our liberation forum chairs discussing an event to raise the profile of our forums with a two week long festival. Plans include guest speakers/ lectures, information fairs, question and answer sessions to dispel myths and an evening event to round off the festival.

Areas Of Work For The Next Council Meeting

- Not for profit campaign- highlighting the value of the Union and how all money spent by students is invested back into it
- Employability Week- working with Beth, marketing and Lisa Hough our HR manager to devise a week long programme of events to ensure our current students and soon to be graduates are well equipped with a range of skills and experiences
- End of Year Event- will be working with marketing and the team to come up with a unique event for all students for their final event of the year
- Reviewing club nights- as a manifesto point I wanted to improve club nights and consult students on what they'd like to see differently. Have arranged a meeting with venue managers to review